

Reasons to choose smartimpact



We've been a Microsoft Dynamics specialist for membership bodies since 2007

We've been building on industry favourite Microsoft Dynamics for over 15 years and our smart suite of apps gives you everything you need to attract, grow and retain your membership base.



We're a true one-stop shop

Specialist CRM with ready-made membership apps, beautiful websites, marketing automation, analytics and mobile app design. You can start small and grow as you wish.



Our ethos and delivery approach

Our approach is driven by delivering real-world, tangible benefits and positive change, not just great technology. For the best results, don't look at this as a technology project, look at it as a change project.



It's all about people... your people

We recognise that benefits can only be delivered through empowering your staff and management. This becomes the focus of the project with a real emphasis on staff engagement and take-up.



Our added value at every stage

We provide expert guidance in member management and recruitment, multi-channel engagement, qualifications management, CPD, events, website design marketing automation and analytics.



Our technology just... works

So we can focus on the client and your business goals – not on the tech. We've fully productised our adaptable and ready-to-go suite of smart apps for every aspect of membership management. Our smartconnector makes integration a breeze.



We provide the best support in the business

Responsive, friendly, helpful, 24X7 support. We get amazing feedback from our clients all the time which shows in our CSAT ratings.

We're a Microsoft Gold Partner

We have to prove it every year. smartimpact has been awarded Gold Partner status for the quality of our client services and expertise in client-enabling Microsoft technology.

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Customer testimonials



smartimpact's support during and after the implementation has been excellent. Their capability to understand our business processes and bring innovative solutions to sometimes complex problems has heightened users' opinion of our business systems and placed the CRM as a key component in PEI's future growth

Private Equity International



*Of all the firms I have dealt with, **smartimpact** is the only firm that focuses so effectively on quality and project management*

Renewable UK



smartimpact immediately understood what had prevented our system being a success and quickly showed us a simpler redesign that meant we could re-launch it with high user adoption and much greater flexibility"

Energy Saving Trust



Contact us



Call us

We are open from 9.00am until 5.00pm Mondays to Fridays.

0845 544 2043



Email

Drop us an email and one of our consultants will be in touch

<mailto:info@smartimpact.co.uk>



Browse our website

Or why not pop over to our website to find out more.

<https://www.smartimpact.co.uk>